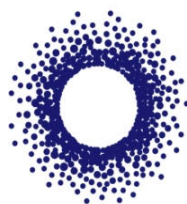




2024 SNAPSHOT



myriad
usa

for borderless giving

Myriad USA facilitates thoughtful, effective giving across borders. We provide donors with a simple and efficient platform to support their favorite nonprofit initiatives overseas, anywhere around the world.

THE POWER OF COLLECTIVE ACTION



Myriad USA was started just a year ago when we brought together the King Baudouin Foundation United States and Give2Asia. Building on their shared belief that local knowledge counts, we launched a single platform to support nonprofit initiatives across the globe.

As we reflect on our first anniversary, I am filled with pride and gratitude for the incredible impact we have made together so far. Our achievements in 2024 are a testament to the power of

collective action - with your support, we were able to grant \$169 million to 793 nonprofits in 89 countries, impacting countless individuals in every aspect of their lives.

Moving into what will be a challenging 2025, we remain dedicated to improving the lives of people around the world. Thank you for trusting us with your international giving!

Jean Paul Warmoes,
CEO of Myriad USA

MOBILIZING LOCAL PARTNERS WHEN DISASTER STRIKES

Our Disaster Response Funds and DisasterLink network enable donors to give quickly and confidently to provide relief during disasters or humanitarian crises. In 2024, our **Disaster Response Funds** provided much-needed assistance to those affected by the destructive floods in Brazil, the war in Ukraine, and the humanitarian crises in Lebanon and Gaza.

We are excited to announce the expansion of **DisasterLink**, our pre-positioned network of local response organizations, which now includes **65 trusted partners in 35 countries** across six continents, each deeply embedded in their community. Among our new partners are the Araceli Aid Foundation in Nigeria, the Bahamas Resilience Center, the Colombia Food Bank Network, and Desmos in Greece. We look forward to sharing future updates as we continue to strengthen our global network and impact.



Peace Boat Disaster Relief, our DisasterLink partner in Japan, responded to the 2024 earthquake.

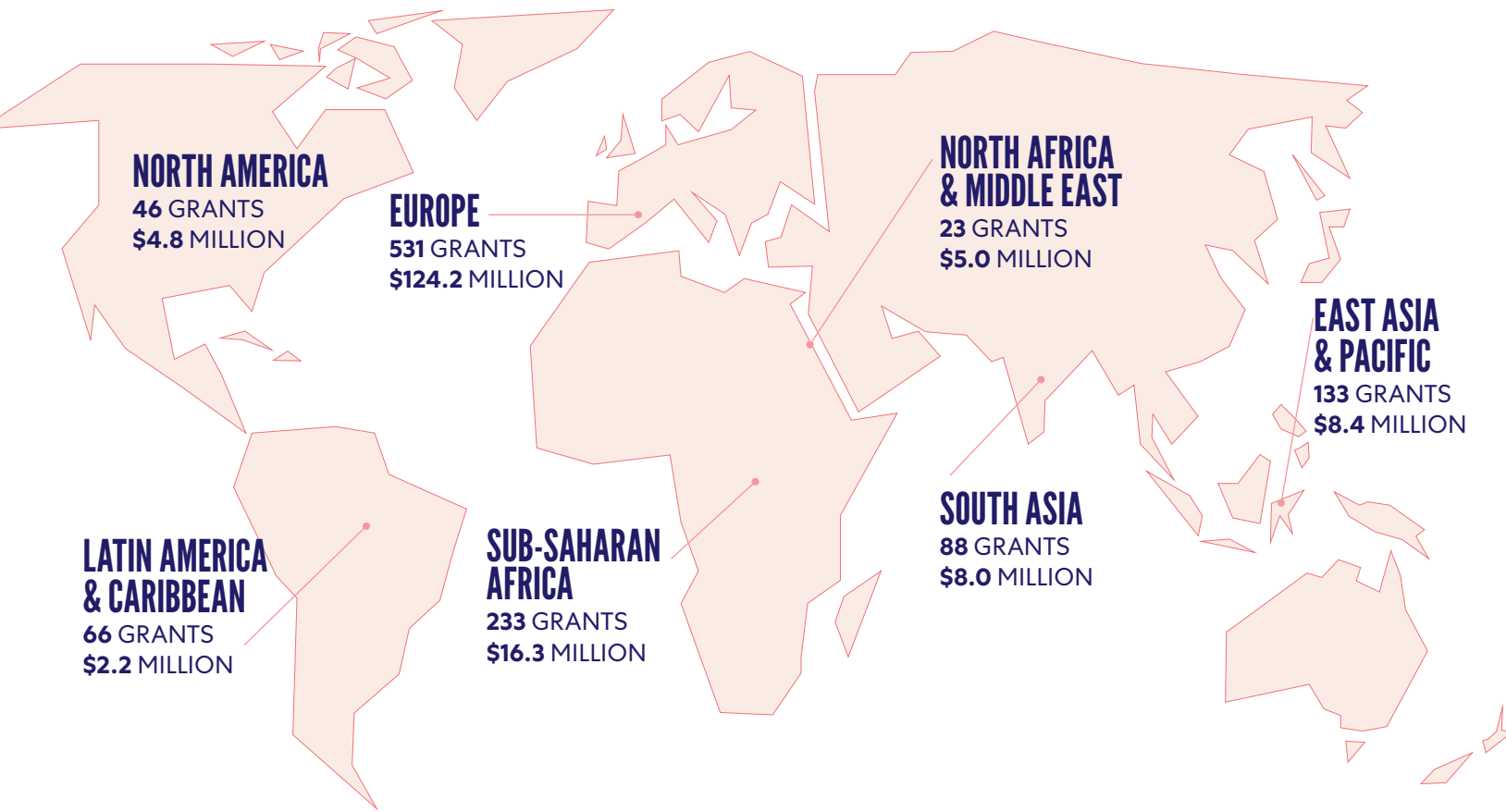
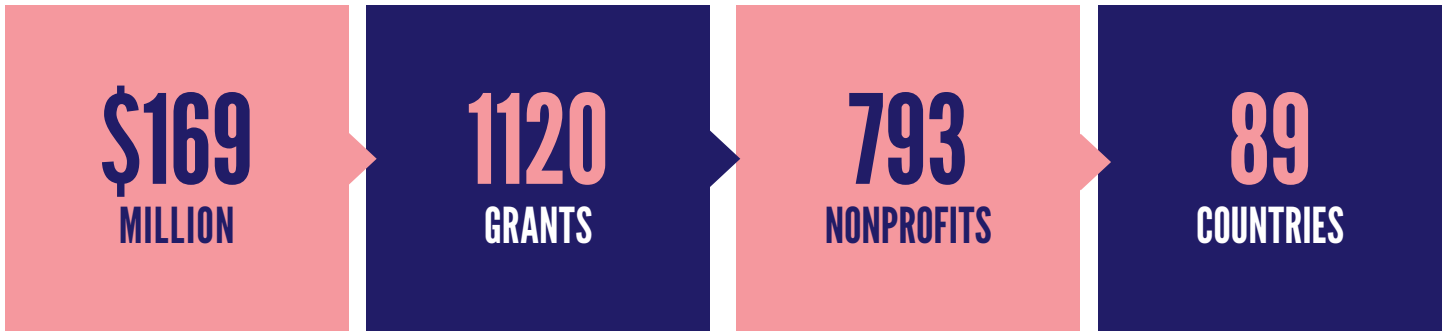
COLLABORATIVE IMPACT AWARD AT DAF GIVING SUMMIT

Myriad USA was honored to receive the Collaborative Impact Award at the 2024 DAF Giving Summit in Nashville, TN, alongside the San Diego Foundation. This award celebrates our partnership and Myriad USA's efforts to provide innovative solutions to philanthropic advisors and their clients.

Myriad USA is a member of the Myriad Alliance.

The Myriad Alliance is a global network of like-minded partners that facilitate cross-border giving, each from the country or region where they are based.

KEY FIGURES - 2024 GRANTS



TOP PROGRAM AREAS



CUSTOMIZED SERVICES FOR U.S. DONORS

With a broad portfolio of services and a dedicated team reflecting our global community, we offer individuals, families, corporations, and foundations a simple and efficient platform to support nonprofit initiatives across the globe.

Through our **Donor Advised Fund** services, corporations can support trusted nonprofit partners in any corner of the world, where they have offices or strategic interests, and leverage our bespoke **Advisory Plus** to assist in their strategy. Myriad USA facilitated over \$655,000 in grants for the Avery Dennison Foundation, for projects active in various fields, including health, education, and food and nutrition, across 21 countries in Europe, Latin America, and Africa.

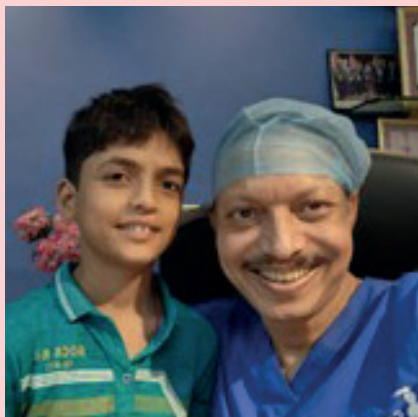
“Supporting nonprofits that matter to our global employees is our top priority. We trust that when an employee recommends an organization, Myriad USA will facilitate the grant quickly and compliantly,”

says Janet Sandoval, Director, Global CSR at Avery Dennison.

At the start of the 20th century, Tony Julius left his native Kyparissi (Greece) for a better future in the United States, but he never forgot his roots. Since 2011, Myriad USA has managed the Tony Julius Legacy Fund. The annual revenue of its \$750,000 endowment goes to initiatives that promote the wellbeing of Kyparissi residents, selected in partnership with the Bodossaki Foundation. With a **Legacy Fund**, donors can create a charitable legacy for the communities they cherish, anywhere across the globe. A Legacy Fund will make gifts to a donor’s preferred charity or cause, in perpetuity or for a specific number of years. Contributions can be made during their lifetime or through a bequest or other planned gift, such as naming your fund as beneficiary of a retirement plan or life insurance policy.



Myriad USA enables donors to contribute to the local organizations best equipped to address local challenges and create a lasting impact in their communities. Through an **Advised Gift**, Connie O’Neill from the O’Neill Family Charitable Trust supported South Africa’s Painteddog.tv, a social enterprise which raises funds to protect endangered wildlife and enhances public awareness of conservation through live broadcasting.



Inspired by the mission of plastic surgeon Dr. Subodh Kumar Singh to bring quality medical services to the most underserved communities, the Thompson Family Foundation decided to support the G.S. Memorial Trust with the construction of a burn care center in Varanasi, India, enabling the hospital to expand access to life-changing treatments.

“I chose Painteddog.tv as my vessel to affect change in African conservation because they are an exceptional organization that partners with ethical, boots-on-the-ground groups working directly in the field,” says Connie O’Neill.

SOLUTIONS FOR FOREIGN NONPROFITS

An **American Friends Fund** provides foreign nonprofits with a cost-effective solution to receive tax-deductible donations from supporters in the United States, without the cost of establishing their own public charity. We currently host American Friends Funds for **over 1,400 nonprofits from around the globe**. In 2024, we welcomed 45 of them to our offices in midtown Manhattan, where they hosted events and convened meetings with donors.



Enseña por Colombia works to provide access to high-quality education for every young person. Its programs have reached over 110,000 students across 45 municipalities so far. Through its Friends Fund, the organization raised over \$65,000 from 18 individual donors last year.

INNOVATIVE LEARNING OPPORTUNITIES

Myriad USA proudly offers a series of programs that inform, inspire and engage our donor and nonprofit partners.

EVERYTHING ABOUT FUNDRAISING

We welcomed **105 executives from universities and cultural institutions from 46 countries** in New York City for our study visits on The Art & Science of Fundraising. They met some of the city's most talented fundraisers, explored creative solutions to broaden their funding, and networked with peers at social events. Our efforts to equip nonprofits with successful development strategies did not stop there. Over **1,120 nonprofit leaders** joined us from around the world for our Sharing Best Practices webinars to learn how to mobilize their donor networks through AI, GivingTuesday campaigns, etc.

GIFTS OF ARTWORKS

American violinist and music teacher Charles Castleman turned to **Myriad ART** to facilitate the gift of his 318-year-old Stradivarius to the Queen Elisabeth Music Chapel -a world-renowned training center for outstanding musicians based in Waterloo, Belgium- where it will accompany future generations of talented violinists. Through Myriad ART, we help donors navigate the complexities involved in donating art to cultural institutions abroad.



SPOTLIGHTING SOCIAL INNOVATORS

Every year, we spotlight some of our most creative partners to raise their visibility and connect them with philanthropists. In 2024, we proudly hosted sessions showcasing innovative local leaders at **nine global events** like the Skoll World Forum, the Global Philanthropy Forum, and Forward Global. During a ten-day U.S. roadshow, we celebrated Tanzania's Her Initiative, the winner of the Africa Prize from the Brussels-based King Baudouin Foundation. Founder Lydia Charles Moyo shared her journey of resilience and advocacy for women's economic empowerment during our New York gala.

STAFF

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